

The Diffusion of AAC: A Qualitative Application of Everett Rogers's Theory of Diffusion to AAC Refusal and Abandonment Literature

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INTRODUCTION

- Empirical evidence demonstrates benefits of AAC communication for individuals with intellectual and developmental disabilities
- However, trends of refusal and abandonment of AAC systems by these populations have been documented
- Diffusion of Innovations by Everett Rogers introduces a framework conceptualizing why some innovations encounter uptake while others suffer abandonment or refusal
- The framework includes four factors that are cited as contributing to uptake: the innovation, communication channels, time, and the social system
- This study examines the characteristics important to the innovation factor in order to provide data specific to the innovation of AAC systems
- These characteristics include relative advantage, compatibility, complexity, trialability, observability, and re-invention

RESEARCH QUESTIONS

- What is the current literature on AAC abandonment and refusal?
- How do the addressed factors of refusal/abandonment in the literature correlate to Rogers's Diffusion of Innovation?

METHODOLOGY

- Relevant literature was identified through a comprehensive search reflecting qualitative systematic review guidelines
- Five articles providing novel data of parent perspectives of AAC were identified and selected for further study
- The five articles were coded according to Rogers's identified characteristics of innovation Following the coding of each article, an overarching table was created in which the researcher compiled themes of abandonment and refusal with the frequency of the characteristics of innovation

RESULTS

Number of Occurrences of Everett Rogers's (

Articles of Study

| Theme | Number of Occurrence of Innovation Characteristic | | | | | | | | | | | |
|--------------------------------------|---|---|---------------|----|------------|----|--------------|---|---------------|---|--------------|---|
| | Relative Advantage | | Compatibility | | Complexity | | Trialability | | Observability | | Re-invention | |
| | + | - | + | - | + | - | + | - | + | - | + | - |
| AAC device selection | | | 1 | | | 2 | | 1 | | | | |
| Operational & functional components | | 1 | | 7 | | 6 | | | | | | |
| Linguistic components | | | | 3 | | 3 | | | 1 | | | |
| Barriers with professionals | | 2 | | 5 | | 6 | | 2 | | | | |
| Barriers in consistency | | 1 | | 4 | | 4 | | | | 1 | | |
| Community aspects | 2 | 1 | 2 | 5 | | 1 | | | | | | |
| Technology supports & training | | | 1 | | 3 | | | | | | | |
| Evidence of success | 3 | | 4 | 1 | | | | | 5 | | | |
| Integration into family life | | 1 | 1 | 3 | | 1 | | | | 1 | | |
| Disinterest in using AAC as intended | | | | 5 | | 1 | | | | | | |
| AAC cost | 1 | | | 2 | | | | 1 | | | | |
| TOTAL: | 6 | 6 | 10 | 35 | 3 | 26 | 0 | 5 | 6 | 2 | 0 | 0 |

was found 45 times (only 10 being positive)

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| Characteristics of Innovation in | Themes Identified by Researcher from Five Selected |
|----------------------------------|--|
|----------------------------------|--|

There were no instances of re-invention in the data, trialability was coded 5 times (all negatively), observability was found 8 times total (6 positive and 2 negative), relative advantage was identified 12 times (6 instances of both positive and negative), while complexity was coded a total of 29 times (only 3 instances positively), and compatibility

CONCLUSIONS

- be drawn from this study
- specifically in areas relating to systems, is notable

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Because this study examines existing literature and does not produce novel data, strong clinical implications cannot

However, the need for further research,

compatibility and complexity of AAC

More studies would provide more significant clinical implications to provide professionals with more knowledge to combat the trend of abandonment and refusal of AAC